

Greater Atlanta Coalition for
Global Education and Research

Student Video Competition

HOW TO GROW INTO A GLOBAL PRO

Making your way to a global career
in Georgia



Mayor's Office of
International Affairs



EMORY



UNG | UNIVERSITY of
NORTH GEORGIA™



Student Video Competition

HOW TO GROW INTO A GLOBAL PRO

Making your way to a global career in Georgia

We're looking for creative videos that show off students' digital skills while highlighting the value of global and intercultural experiences! Your video can focus on any topic or idea, such as:

- How is Georgia connected globally? Why should students be more globally-minded?
- Interview a professional: What are companies looking for in new recruits?
- Tell us about an internship or study abroad trip: What did you learn that you will take to the workplace?
- Share your top ten tips (or top ten mistakes to avoid) when seeking a job.

Videos will be shared with global companies and organizations. Winners will be invited to a one-on-one virtual career building meeting with a company representative and will be invited to present their videos and ideas at professional development events. Winning videos will be featured on college and university websites.





INSTRUCTIONS

1. Read the "Video Tips" and "Steps" next.
2. Record a video for 2-3 minutes. You may work alone or in a group. Please state your name(s) and your school(s) in the video. If you have a concept that is longer than 3 minutes, please email AGSC@gsu.edu for approval.
3. Get creative. There are no limits to what you can do!
4. Submit your video by 11:59 pm on Friday, March 12, 2021

Winners will receive gift cards and be invited to attend a one-on-one career advising session with a representative of a global company or organization in Georgia. Winners will also be invited to present their videos and ideas at professional development events. Winning videos will be featured on university and partner websites.



VIDEO TIPS



Record horizontally not vertically. Shoot in 4K or Ultra HD - UHD if possible, for better quality. Lighting - try to avoid dark settings or having a window behind you. Use natural lighting (window in front of you, or artificial lighting).



Be close to the camera or use a high quality headset or microphone to capture better sound. We can always increase the volume with editing as well but the closer the better for sound quality.



Eyes on the camera! Make sure to look directly at the camera lens and not the screen. Avoid watching yourself or others as this can be distracting to you and the viewer.



VIDEO TIPS



If you mess up, no worries.
Just pause and pick it back up
where you were..



Do a few tests to see what you
think and what you need to
adjust.



Be confident and smile!

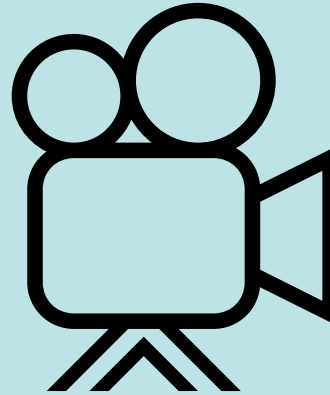
Don't forget to include your name and your school in the video.

STEPS



Plan and practice.

Feature testimonials of student interns, interview a company employee, present advice for job seekers, demonstrate how to land an interview, share industry trends....Get creative! Have fun!



Make your video.

Record and edit your video. It should be 2-3 minutes. Please state your name(s) and your school(s) in the video. If you have a concept that is longer than 3 minutes, please email AGSC@gsu.edu for approval.



Submit it.

Submit your video by
11:59 pm on
March 12, 2021.
Click here to submit.

CRITERIA FOR WINNING VIDEOS



Creativity

Videos will receive points for being upbeat, imaginative, and visually appealing. You don't have to be a digital pro. We welcome videos at all skill levels.



Following Guidelines

Read the guidelines carefully and email us if you have questions. Check the sound and visual quality of your file before submitting. Avoid noise or settings that will reduce the quality of the video.



Content and Ideas

The ideas presented in the video should be valuable to you and other job seekers in our globally-connected community and economy. The video should focus on global and intercultural situations and workplaces.



FOR MORE INFORMATION



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COMMUNITY PARTNERS



This competition would not be possible without the partnership of the following business and organizations:



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